



New Tech Network Summer Conference Sponsorship

July 15-18, 2025 • Oakland Marriott City Center • Oakland, CA

Event Website: <https://newtechnetwork.org/2025-events/>

Event Overview

The New Tech Annual Conference (NTAC) is expected to attract a diverse group of over 400 educators, including K-12 teachers, instructional coaches, and school leaders. This highly anticipated event offers a unique opportunity to engage with a dynamic community of professionals all committed to deepening their knowledge of innovative educational strategies. Attendees will come together to share ideas, build networks, and gain valuable insights to help shape the future of teaching and learning. With such a large and engaged audience, NTAC is the perfect platform for sponsors to connect with key decision-makers in education.

We invite you to become a sponsor and connect with an engaged audience of educators who are shaping the future of learning.

Benefits of Sponsorship

The unique structure of the event will encourage attendees to engage with sponsors before, during, and after the event.

Vendor Booths

- 1) Dedicated time on the schedule for attendees to visit booths during the event for a total of at least two distinct windows of over 1 hour each each day
- 2) Activities and opportunities that encourage attendees to visit each booth
- 3) A small number of vendors to ensure each vendor has ample opportunity to engage with a significant portion of attendees (no more than 10 vendors are permitted).

Logo Placement and Promotion in Marketing Materials

- 1) Sponsors will be promoted before, during, and after the event in emails to attendees including a mention by name and logo
- 2) Sponsors will also receive logo placement on the event website

Don't miss this unique opportunity to generate leads, increase your brand exposure, and build community goodwill with innovative educators!





Sponsorship Levels

Strategic Sponsor | \$3,000

- **Recognition:** Logo prominently displayed on event webpage
- **Speaking Opportunity:** Opportunity to address attendees from the stage in our intimate vendor hub.
- **Tickets:** 2 Complimentary tickets for company representatives.
- **Exhibitor Booth:** Booth highlighted in event materials and included in activities to drive traffic to the booth

Sponsor | \$1500

- **Recognition:** Logo on event webpage
- **Tickets:** 1 Complimentary ticket for company representatives.
- **Exhibitor Booth:** Included in activities to drive traffic to the booth

Process and Requirements

- 1) We invite all those interested in sponsoring to email ntnevents@newtechnetwork.org by February 21st, 2025 with the following details:
 - a) Company name
 - b) Website
 - c) Sponsorship level
- 2) Our events team will reach out within 2 weeks to notify sponsors of approval. Once 10 vendors are approved we will no longer be able to accept requests.
- 3) All sponsors are invited to exhibit at the event and responsible for their own booth set up and materials (NTN will provide each vendor a single table, two chairs, and a power strip).

Questions and Additional Support

Please reach out to Liz Bergeron, NTN Managing Director of Strategy (Lbergeron@newtechnetwork.org) or Mary Ayers, NTN Director of Events (Mayers@newtechnetwork.org).

